



Возвращение ножа и паровоза

Графика

Растровая

1. GIF скоро стукнет 30, PNG и JPG — 20 лет.
2. SVG ещё молодой, всего 15 лет.
3. WebP всего 3 года и 40% поддержки.
4. Динамический растр Canvas и его 83%.

Важность правильного выбора формата сложно переоценить.

SVG

Шаблон

```
01. <svg xmlns="http://www.w3.org/2000/svg">
02.   <rect
03.     x="100" y="100"
04.     width="550" height="550"
05.     fill="red" stroke="black"
06.   />
07. </svg>
```

Мощь SVG



WebP

MIF

Magic Image Format



Редакторы





Не надо

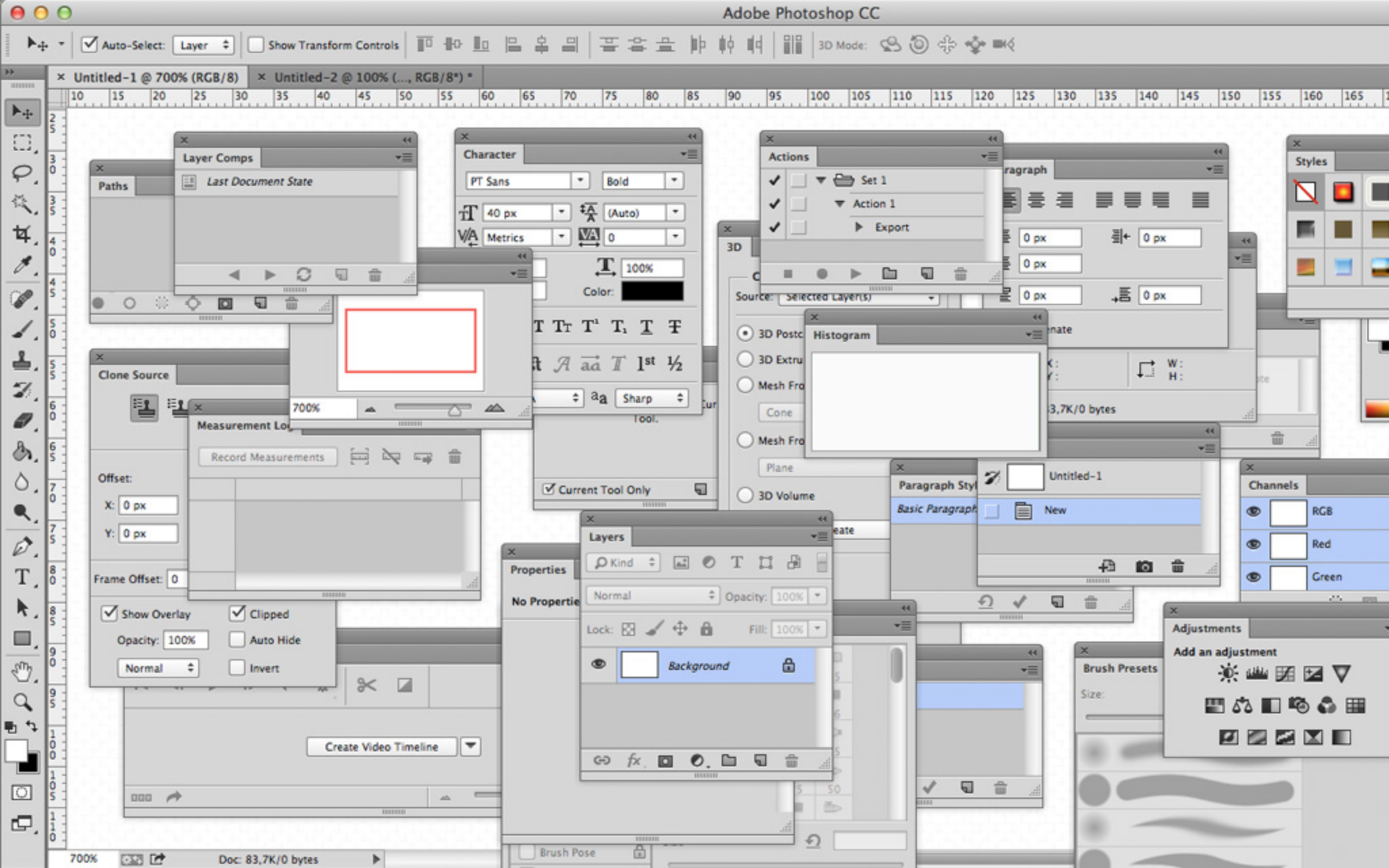


ШОП



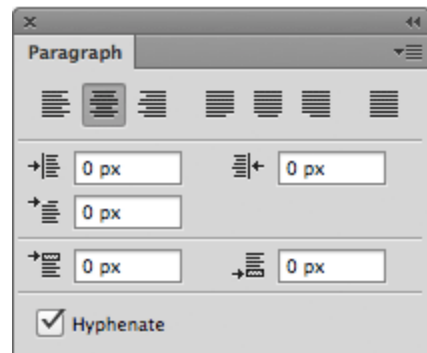
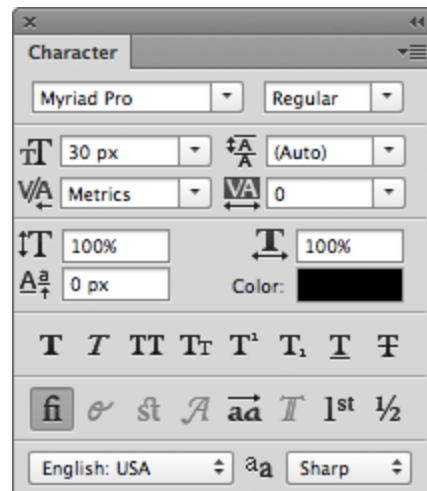
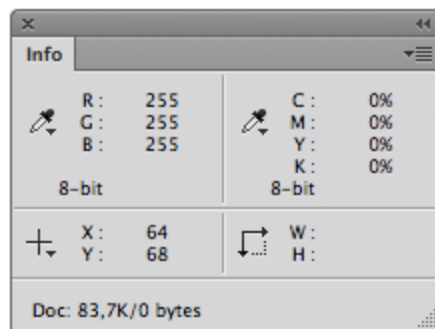
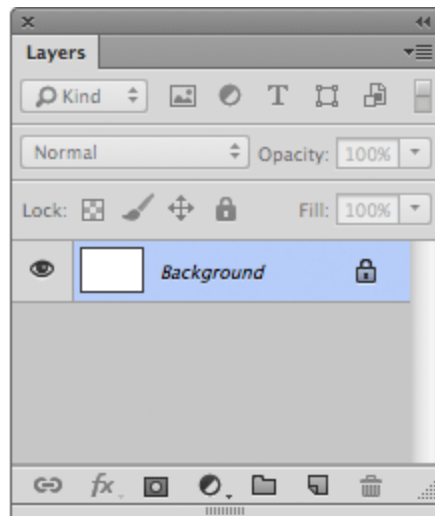
Жаба

1. **Раньше за пакет:** 60 000 ₽
2. **Ежемесячно:** 5 000 ₽
3. **Сейчас:** 1 500 ₽



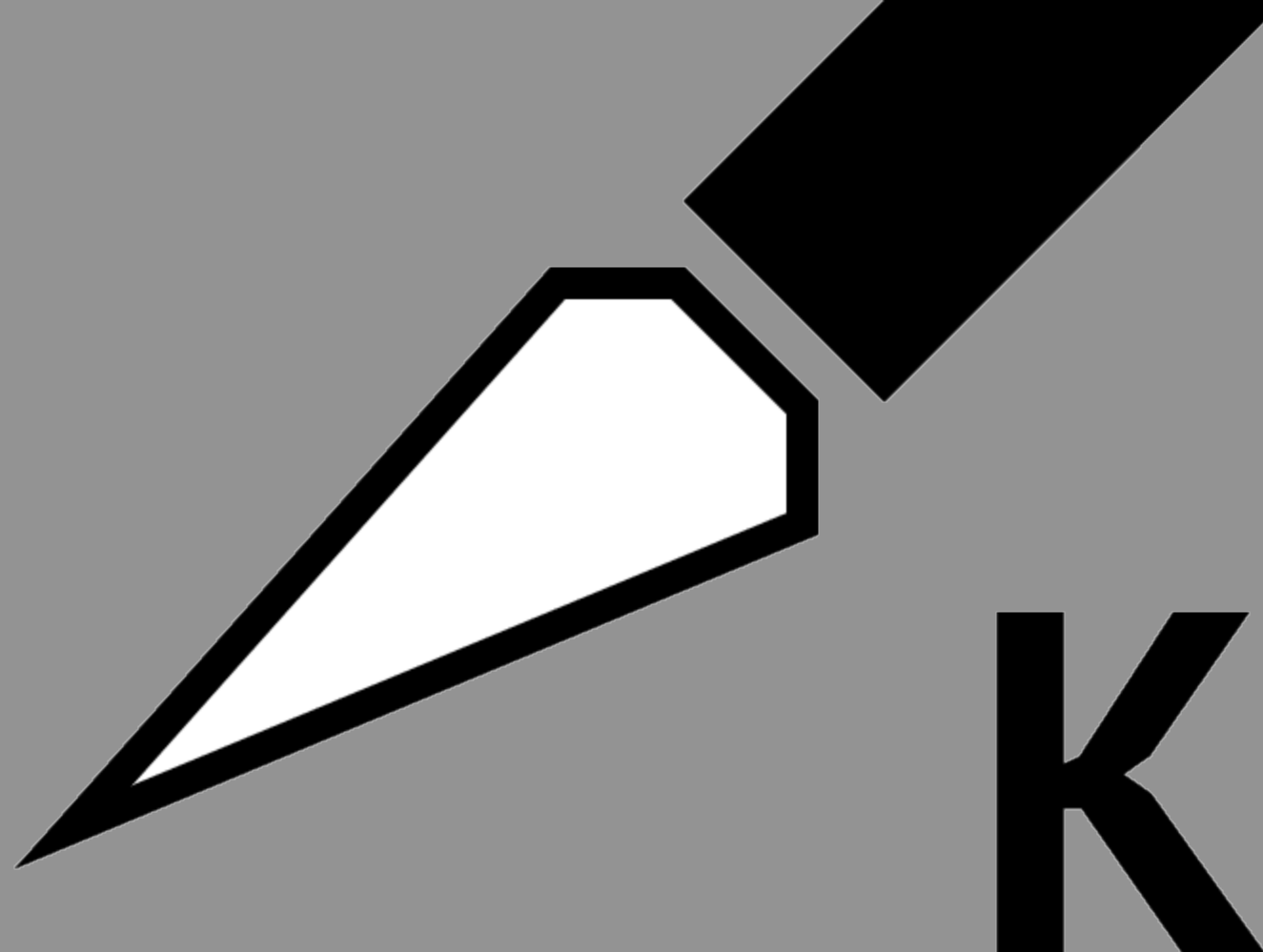


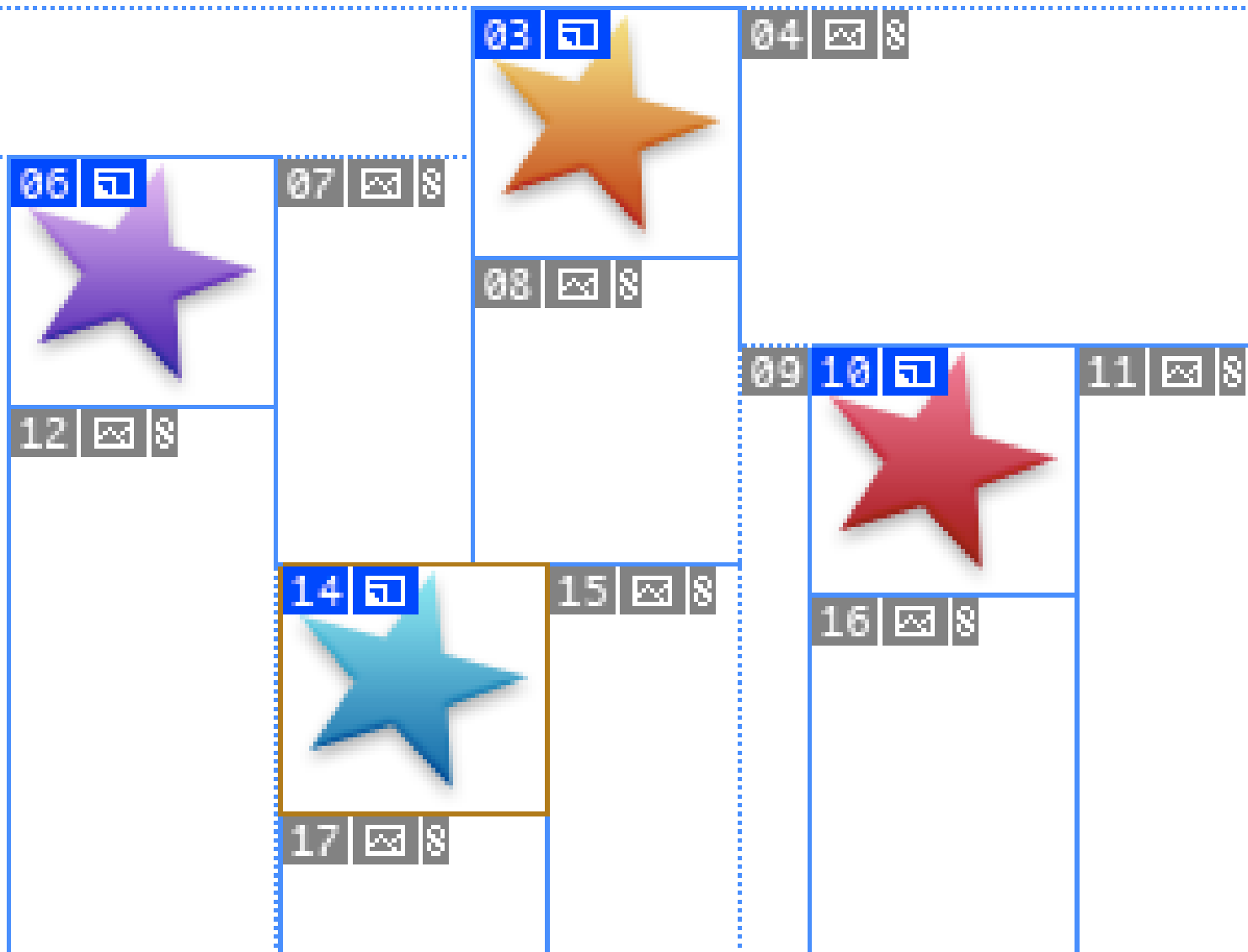
L

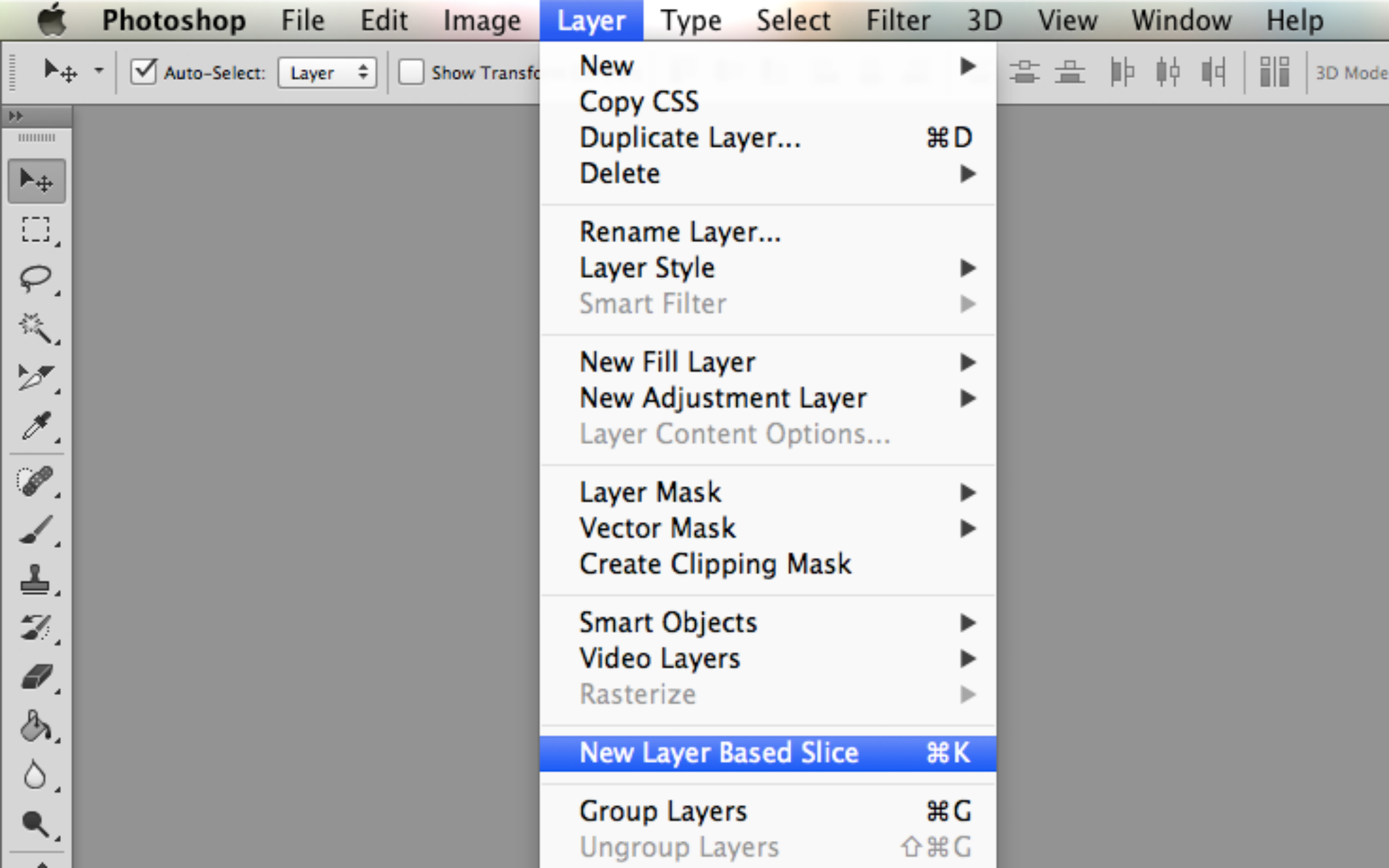


P

...







Layer

Type

Select

Filter

3D

View

Window

Help

Auto-Select: Layer

Show Transf

New

Copy CSS

Duplicate Layer...

⌘ D

Delete

Rename Layer...

Layer Style

Smart Filter

New Fill Layer

New Adjustment Layer

Layer Content Options...

Layer Mask

Vector Mask

Create Clipping Mask

Smart Objects

Video Layers

Rasterize

New Layer Based Slice

⌘ K

Group Layers

⌘ G

Ungroup Layers

⇧ ⌘ G

Slice Options

Slice Type: Image ▾

Name:

URL:

Target:

Message Text:

Alt Tag:

OK

Reset

Dimensions

X:

W:

Y:

H:

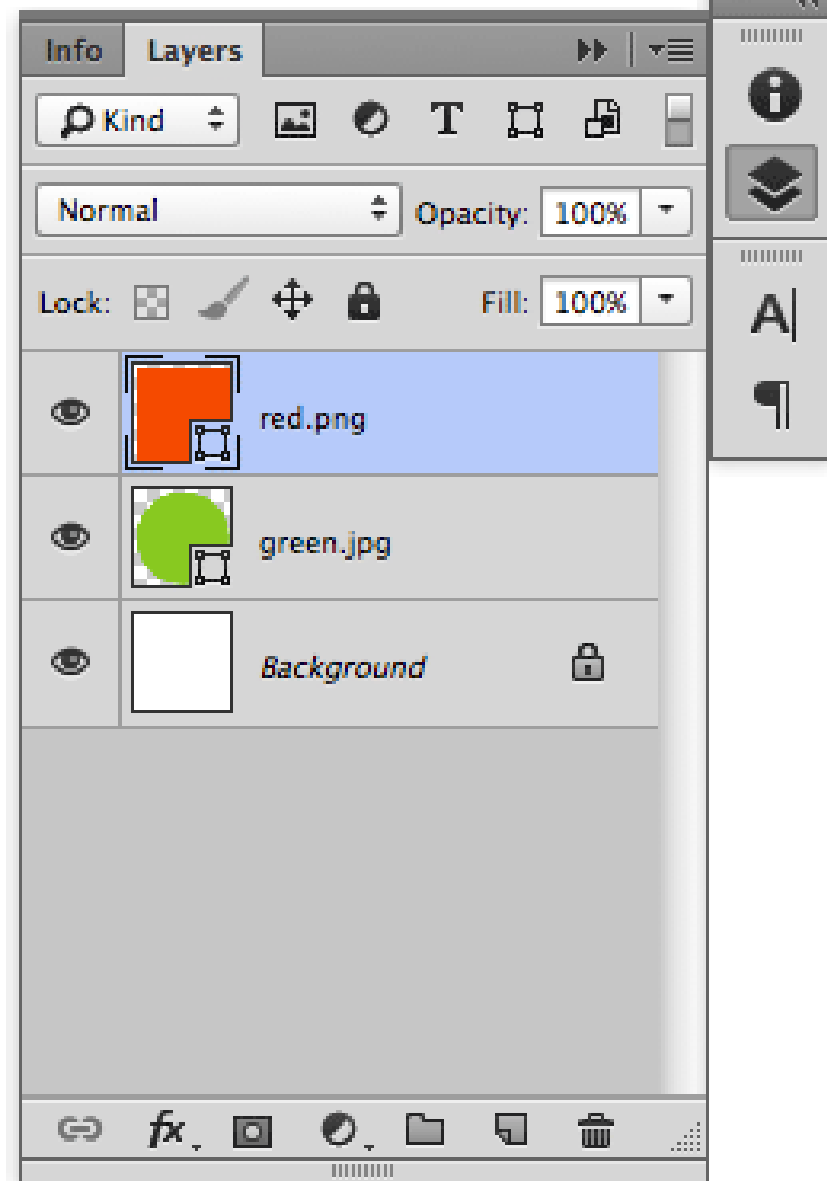
Slice Background Type: None ▾

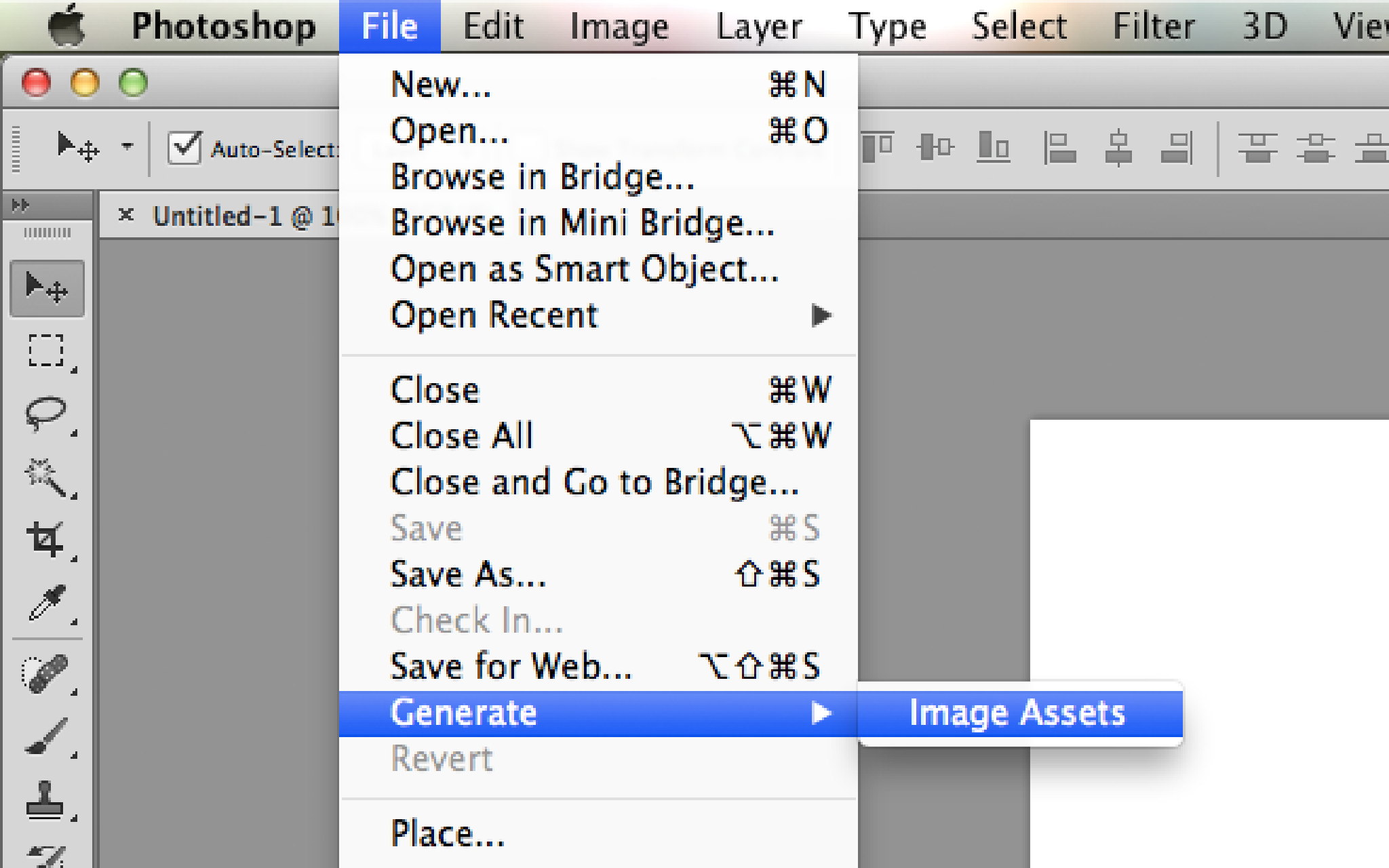
Background Color: ☐

LIVE

BREAKING NEWS







File

Edit

Image

Layer

Type

Select

Filter

3D

View

New...

⌘ N

Open...

⌘ O

Browse in Bridge...

Browse in Mini Bridge...

Open as Smart Object...

Open Recent



Close

⌘ W

Close All

⇧ ⌘ W

Close and Go to Bridge...

Save

⌘ S

Save As...

⇧ ⌘ S

Check In...

Save for Web...

⇧ ⌘ S

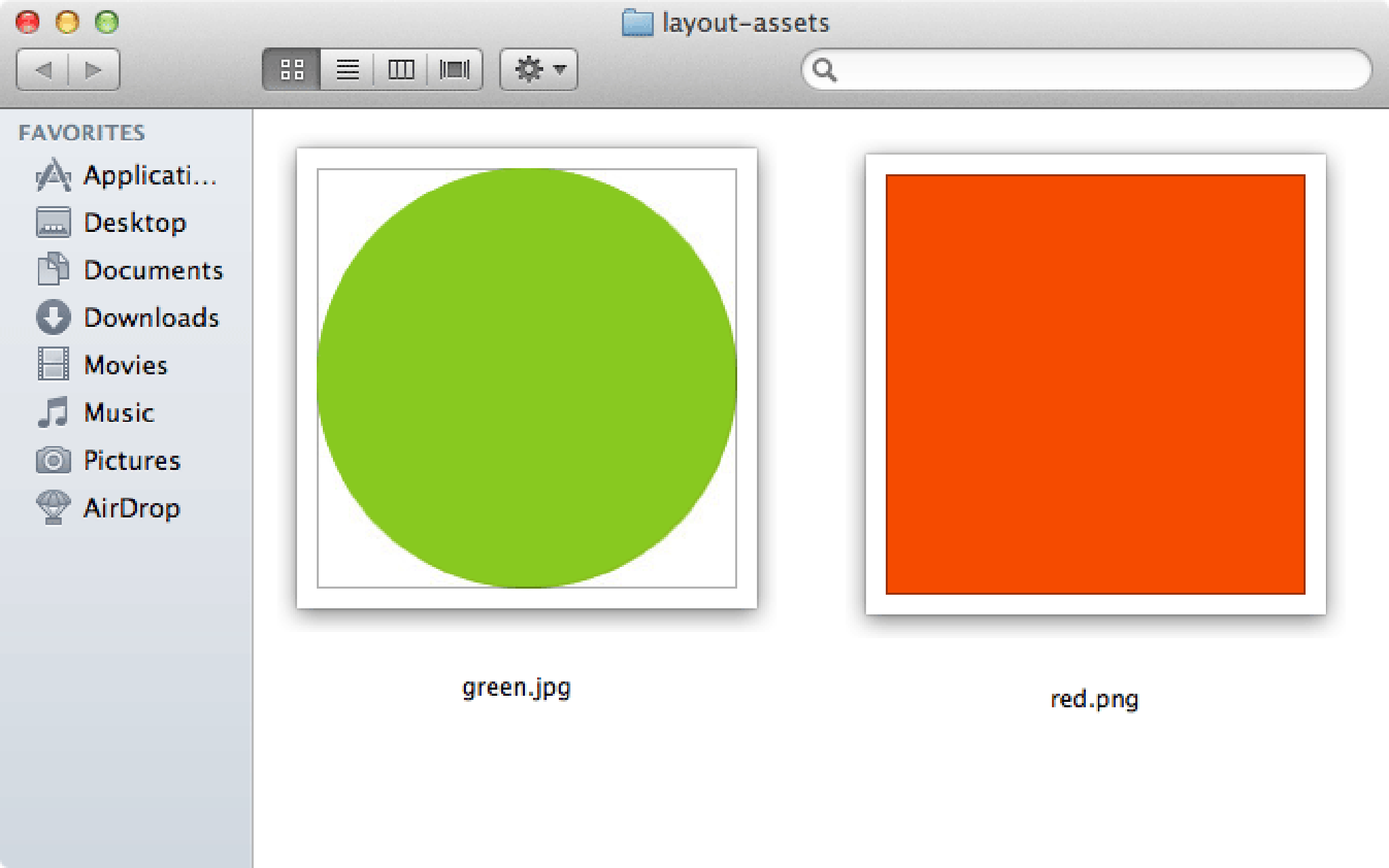
Generate



Revert

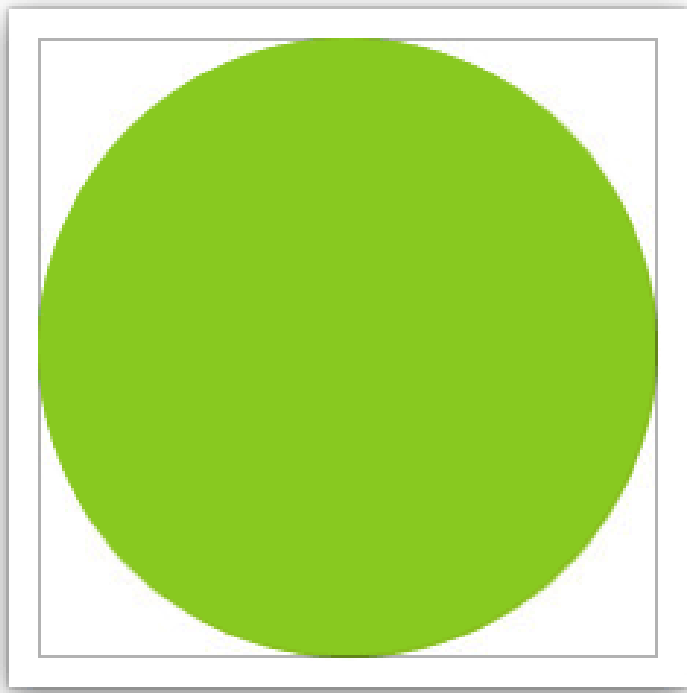
Place...

Image Assets

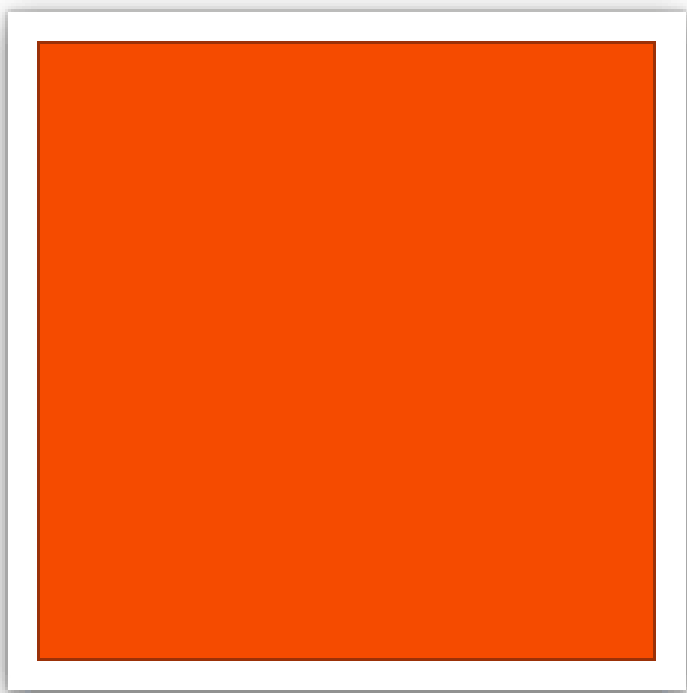


FAVORITES

- Applications
- Desktop
- Documents
- Downloads
- Movies
- Music
- Pictures
- AirDrop



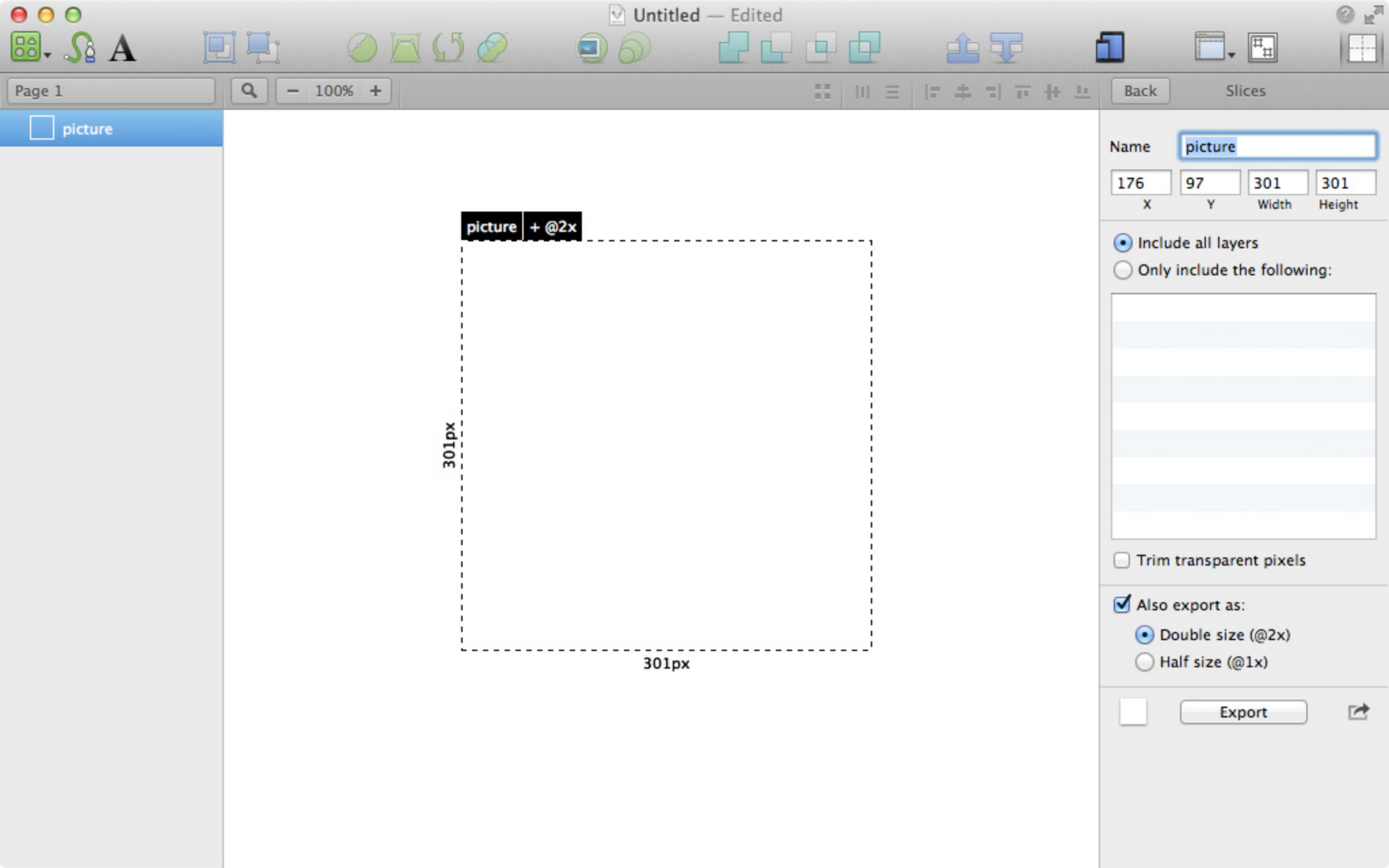
green.jpg



red.png

sRGB





 picture

These settings apply to the current page or artboard only.

These settings apply to the current page or artboard only.

☒ Columns:

Total Width: 960px

Number of Columns: 0

☒ Gutter on outside

Gutter Width: 20px

Column Width: 60px

☐ Rows:

Gutter Height: 12px

Row Height is x Gutter Height

☐ Draw all horizontal lines

Square

Layout

Make Default

Cancel

OK

301px

[Back](#)

Slices

Name

176

97

301

Width

301

Height

☒ Include all layers

☐ Only include the following:

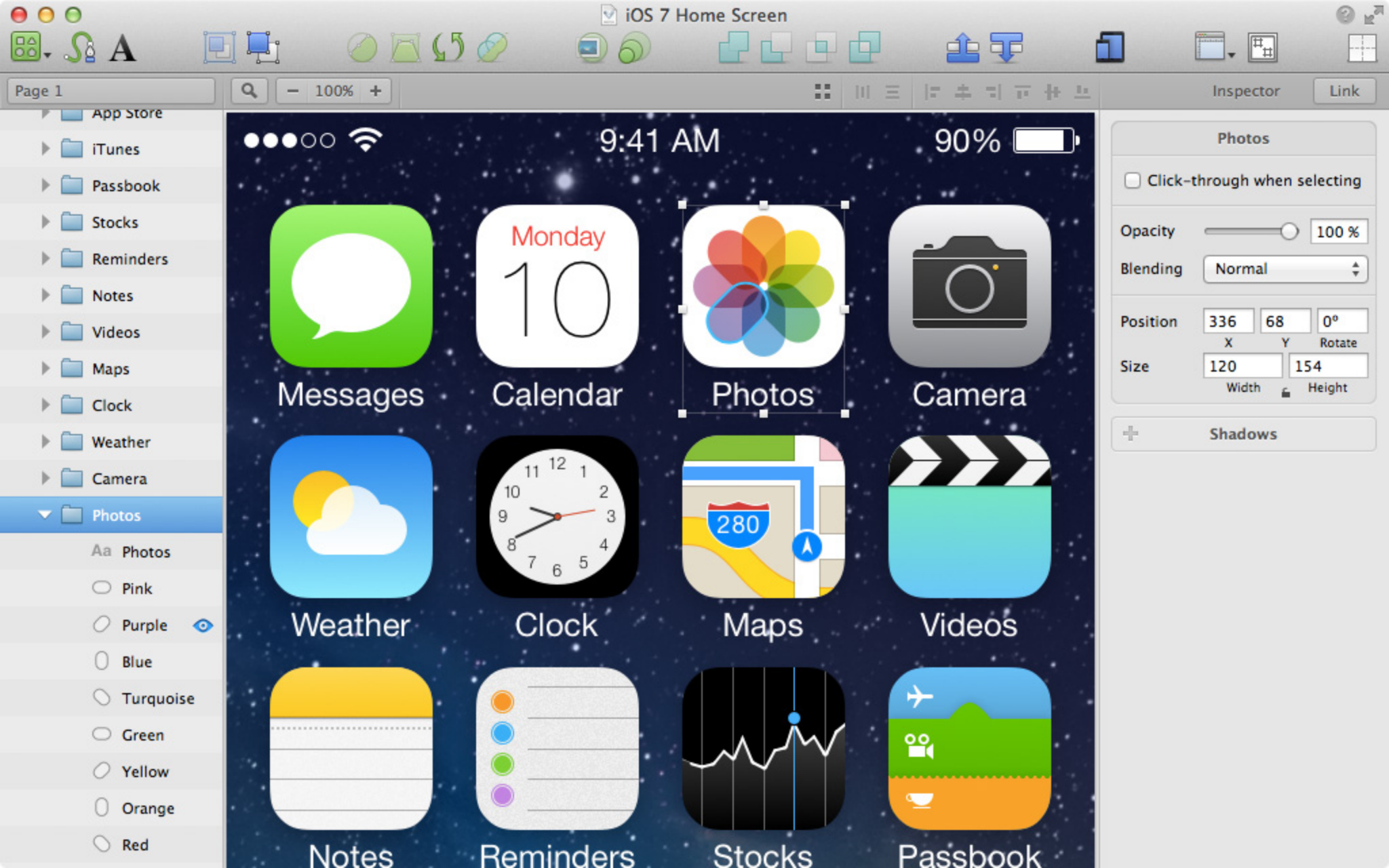
☐ Trim transparent pixels☒ Also export as:

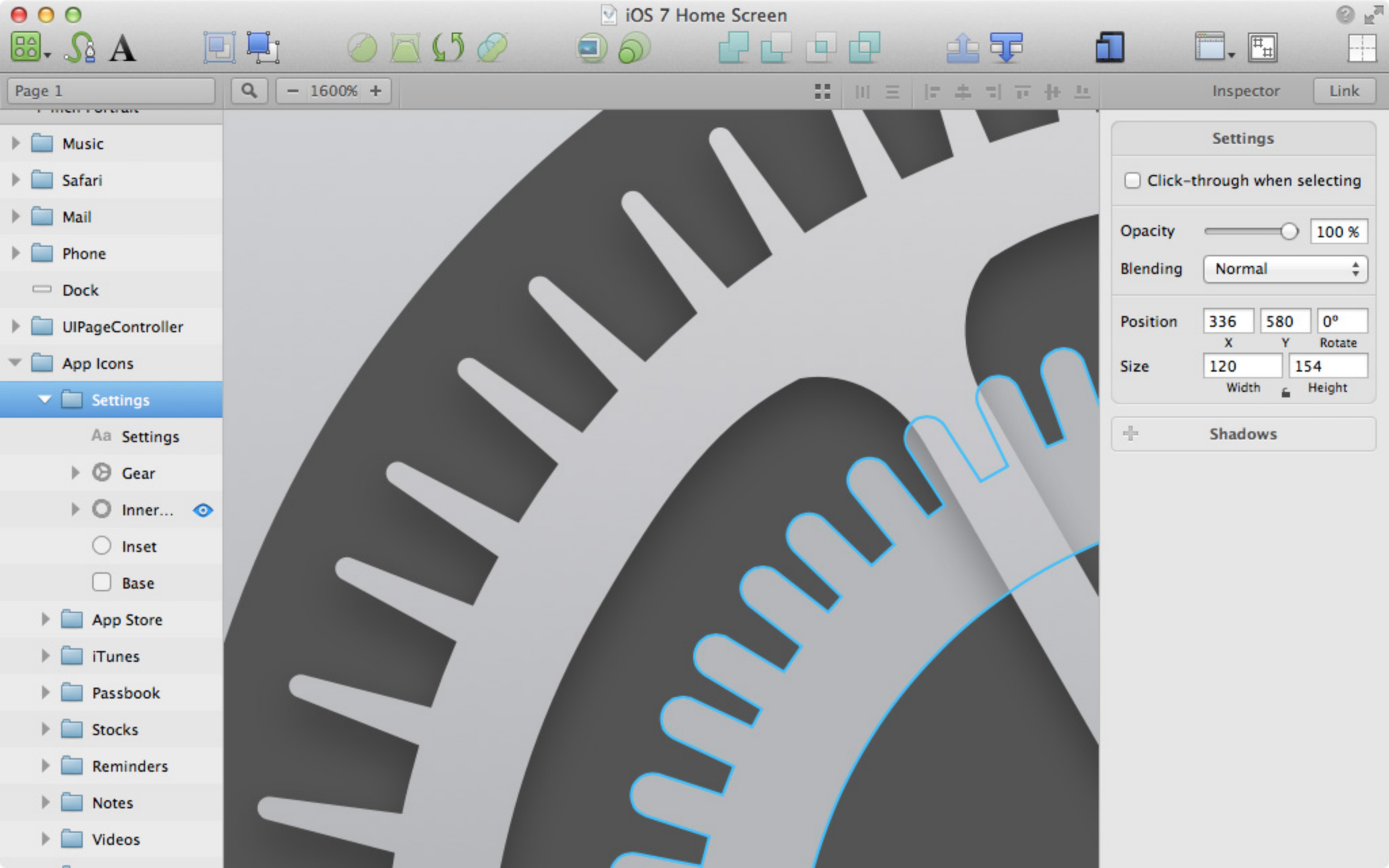
- Double size (@2x)

☐ Half size (@1x)

Export







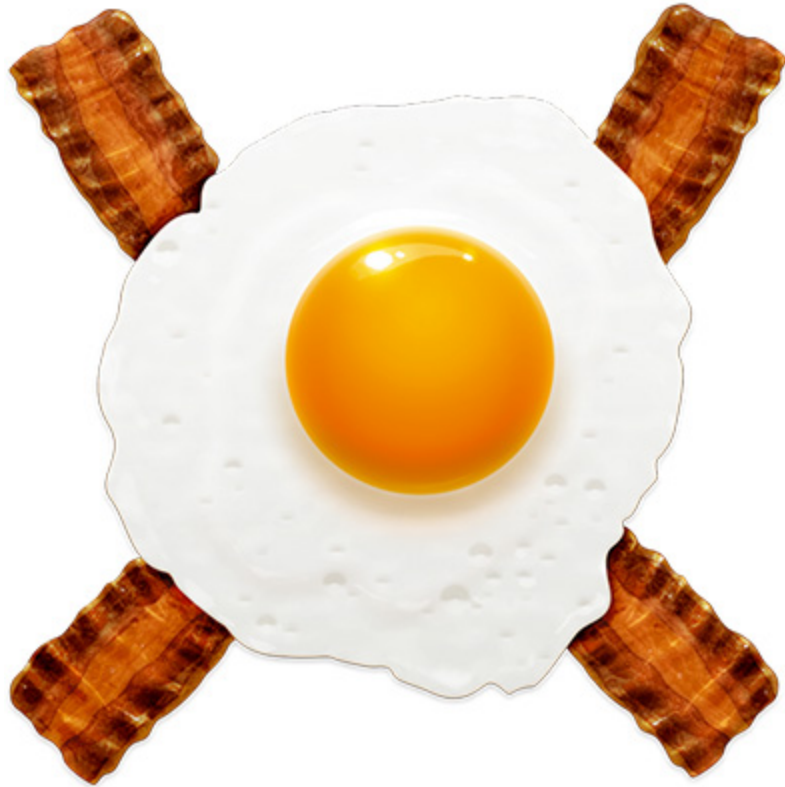
2000 ₺
Скетч



Утилиты



xScope



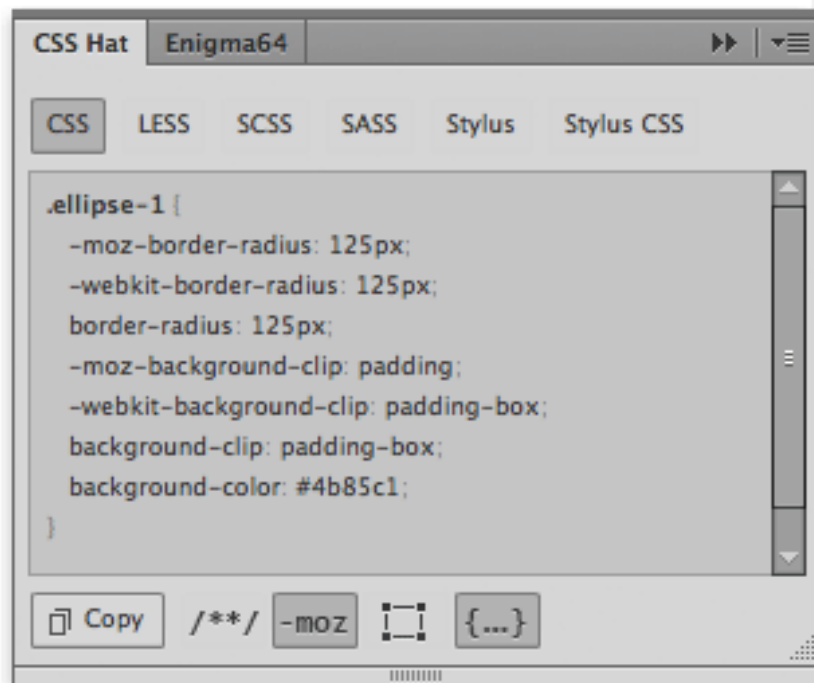
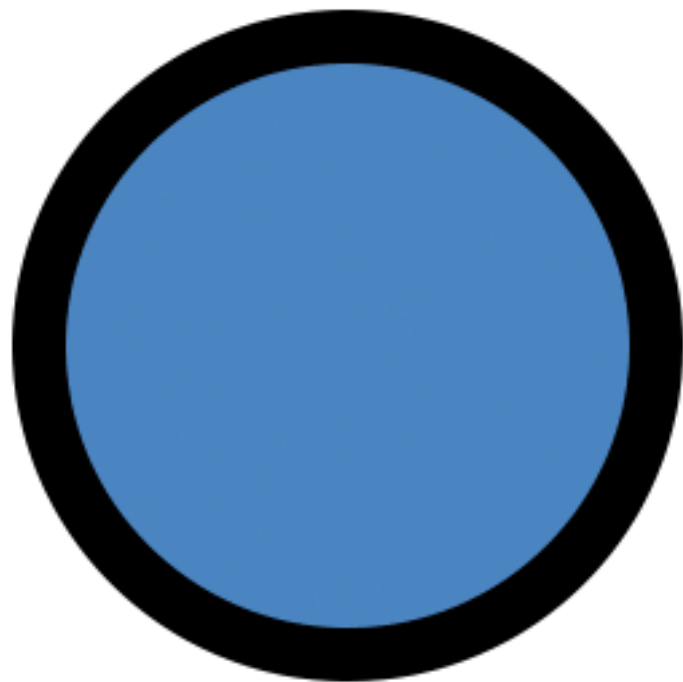
xScope



Color Snapper

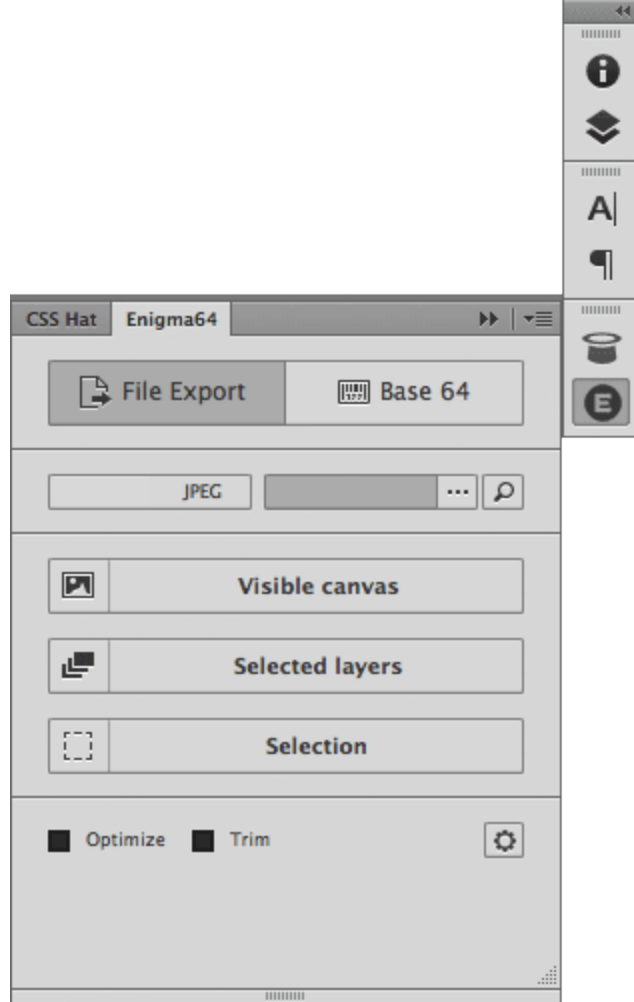


CSS Hat





Enigma64





Slicy



slicy



Drop tagged PSDs to extract elements...

Show Examples



4 items ready

Save...



Star1.png



Star2.png



Star3.png



Star4.png

Оптимизация

Умная и тупая

Умная оптимизация

- [Оптимизация JPEG](#) в 3 частях.
- [Оптимизация PNG](#) в 4 частях.
- Комбинаторика.



ImageOptim



JPEGmini

ingo

svgo

borschik

Compass

Спрайты?

icons.png

1126 px

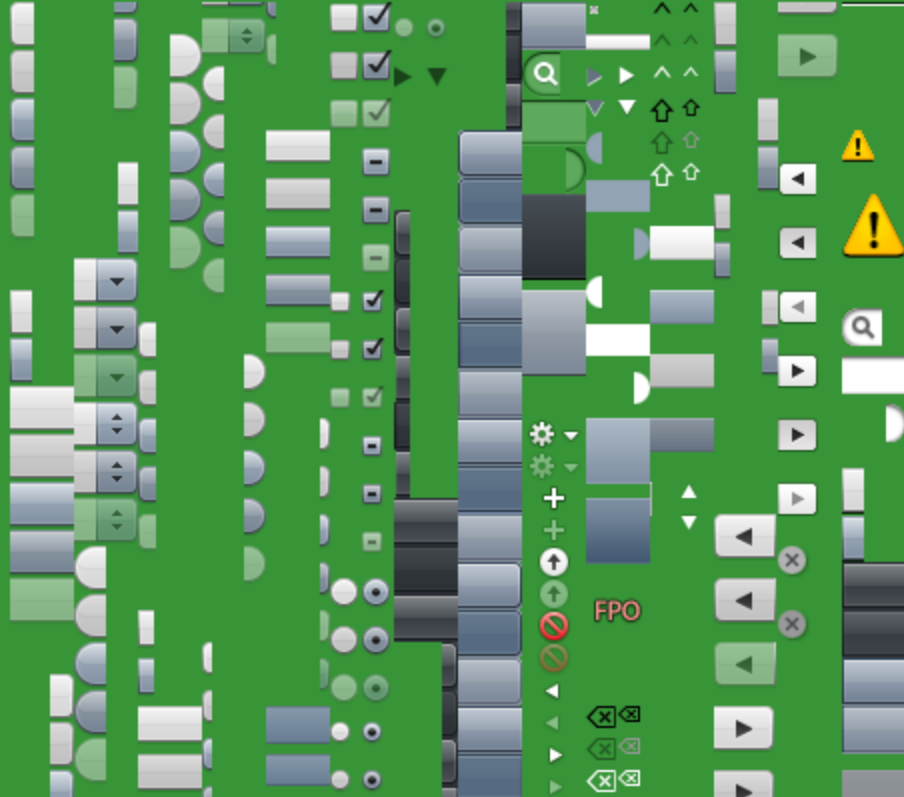
15 K6



controls.png

6042 px

51 K6



dataURI

SPDY

Рисуем стилями

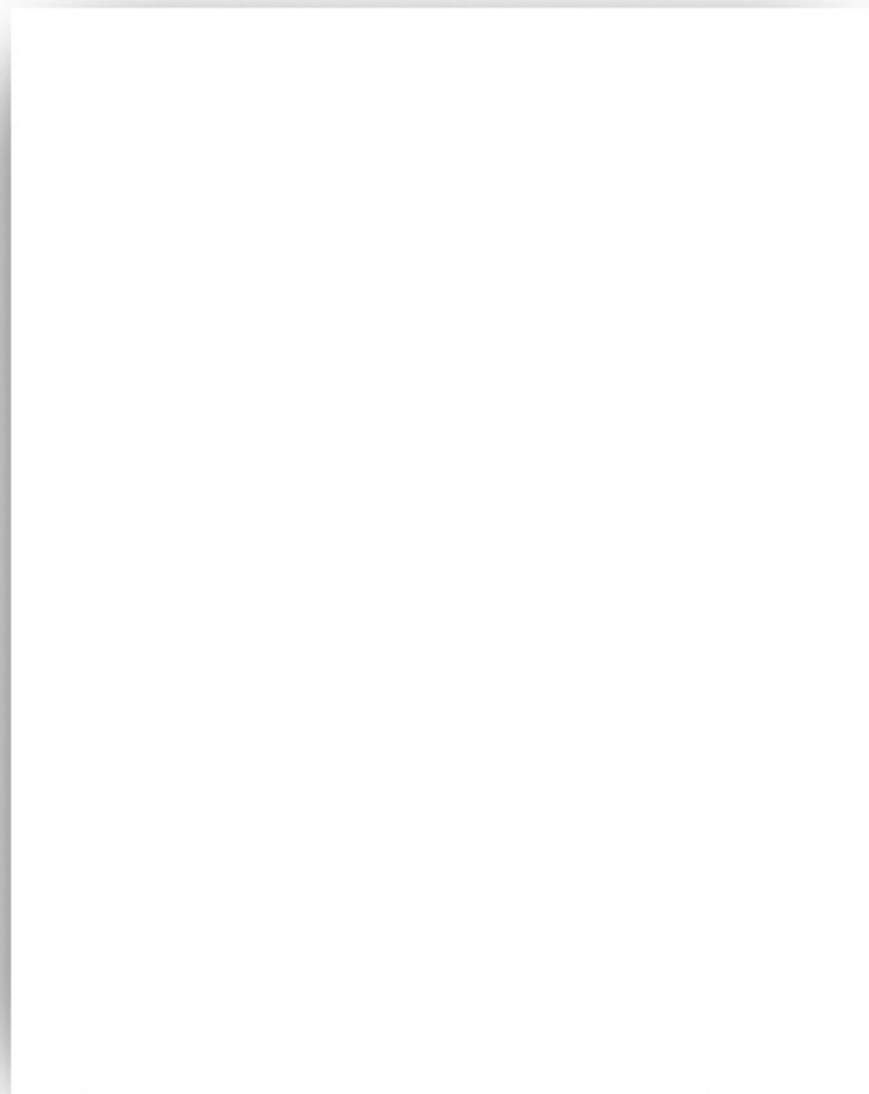
Рисуем стилями

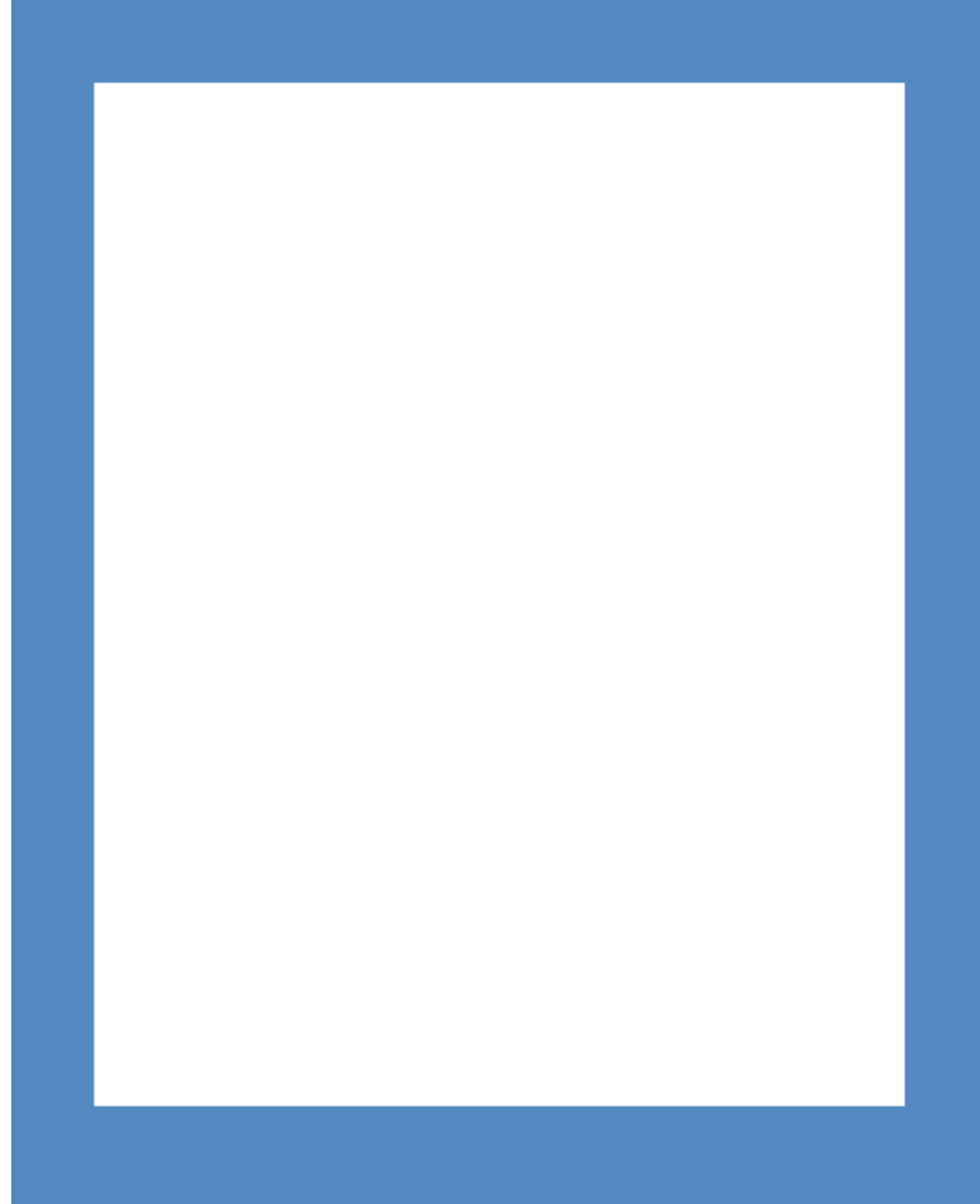
```
01. E {  
02.     clip :rect(...);  
03.     box-shadow :  
04.         0 0 0 10px #FFF, 0 0 0 20px #000;  
05.     border-radius :12px;  
06.     border-image :url(shadow.png) 199 187 repeat;  
07. }
```

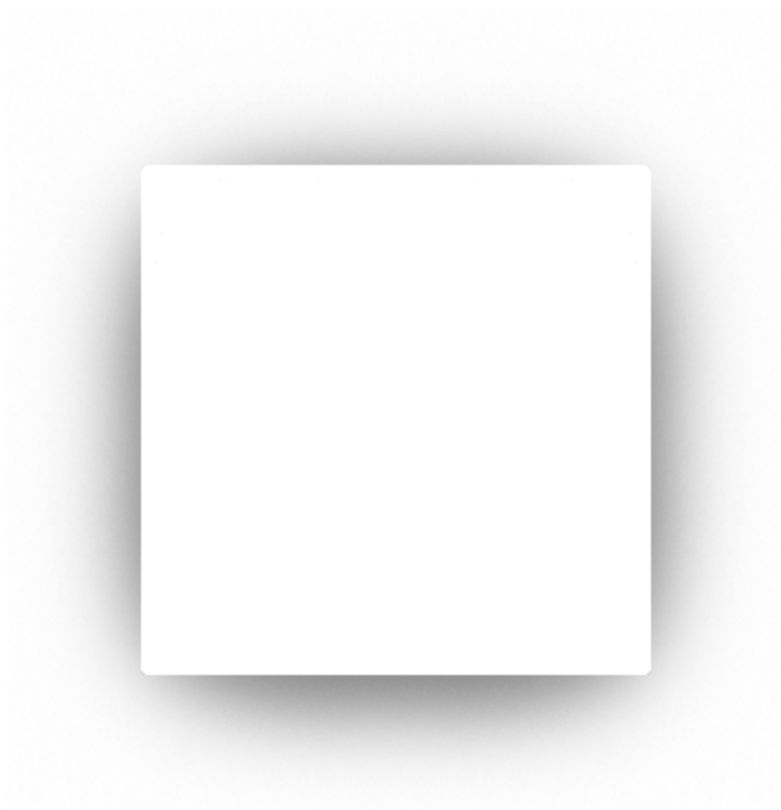
border-image

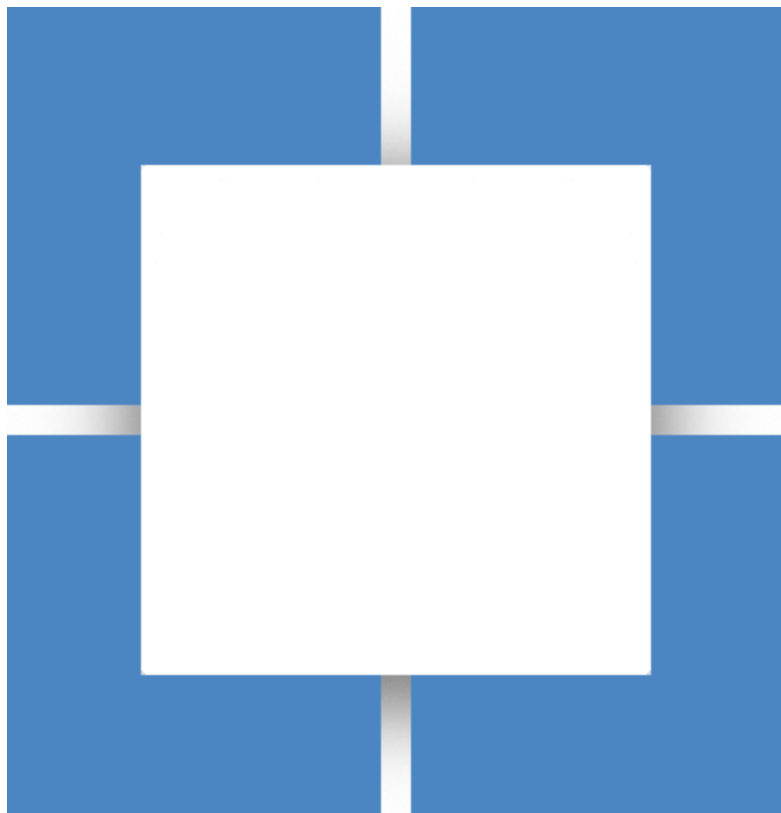


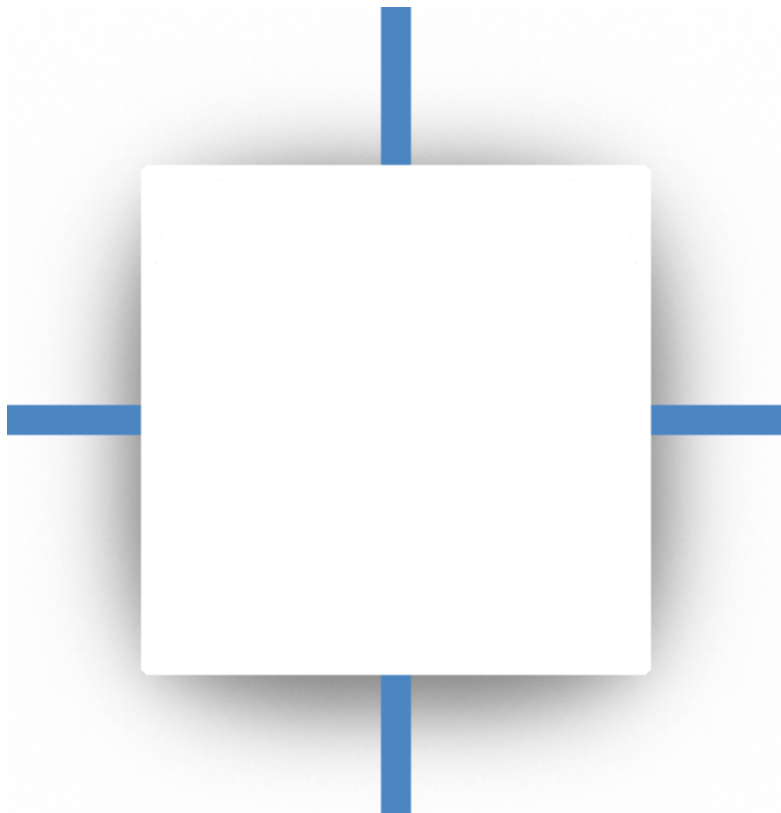












Рисуем стилями

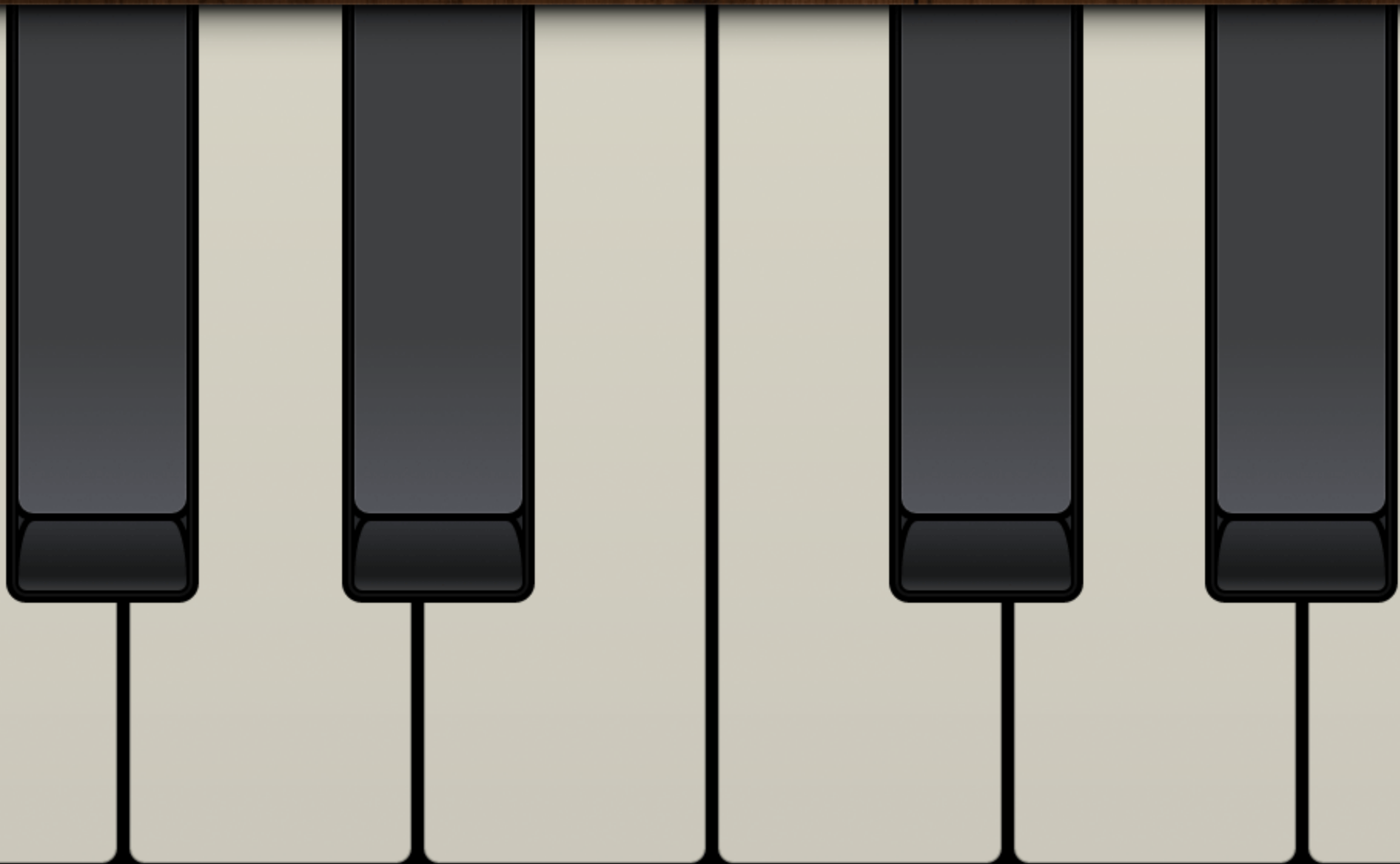
```
01. E {  
02.     border:solid 0 transparent;  
03.     border-width: 199px 187px ;  
04.     -webkit-border-image:url(shadow.png) 199 187 repeat;  
05.     -o-border-image:url(shadow.png) 199 187 repeat;  
06.     border-image :url(shadow.png) 199 187 repeat;  
07. }
```

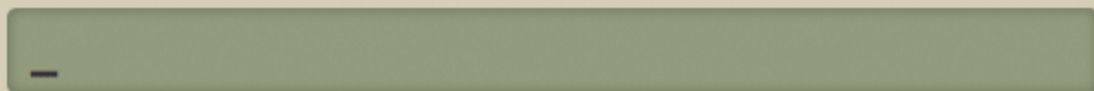
clip:rect

shinydemos.com



Rock Piano







A

Читать дальше

- [С ножом против паровоза](#)
- [Коллективный .PSD](#)
- [Discovering Sketch](#)

Спасибо!

sokr.me/ktr



@pepelsbey

pepelsbey.net





Shower

Вопросы?

